

Role Profile – Senior Product Manager

Reports into: Senior Product Portfolio Manager

Purpose: To support the Senior Product Portfolio Manager in development, execution and optimisation of the Society's strategic product roadmap ensuring that product and services within the portfolio are continually developed in line with evolving member needs, market requirements, insights and commercial considerations. This role is critical to enabling delivery of the product strategy, business plan and the Society's overall long-term sustainability through new and evolved products and services.

Key Accountabilities:

- Collaborate cross-functionally to lead the execution of the strategic product roadmap for the product portfolio across BWL and Society, considering emerging trends, new technologies and member/prospect insights.
- Define, monitor and deliver oversight on product performance as required, identifying areas for improvement, and distilling clear recommended actions as required across the product portfolio
- Incorporate market, member and prospect insights, and data analytics to proactively identify opportunities for the development of new products, concepts and innovations. Deliver considered business cases, with robust and granular commercial analysis to the appropriate governance body for approvals.
- Lead multi-skilled virtual teams across the business in the development and ultimate delivery of new or enhanced existing products and services.
- Define product requirements, features, and priorities, effectively communicating them to development teams, balancing short term and long-term goals and managing trade-offs effectively.
- Active management of the product development backlog in line with product roadmap.
- Ensure all products and services are delivered in line with internal policies and procedures.
- Provide input on product, service and innovation requirements into market reviews and tender processes.
- Work closely with strategic partners to define and align on product and service development requirements, features and priorities.

Skills and Experience:

- Graduate calibre, relevant qualification or substantial experience.
- Demonstrable track record of bringing new products to market using expertise and appropriate techniques.
- Understanding of product development best practice, processes and tools.
- Able to manage a portfolio of product development and product management projects.
- Demonstrable ability to communicate and report complex topics, issues and ideas to a wide range of audiences across the group with the ability to draw out clear insights and succinct recommendations.
- Experience in leading and managing complex product deliveries, with knowledge of the end-to-end process.
- Strong understanding of digital technology and its consumer benefits
- Strong networking and relationship-building skills to collaborate with key stakeholders and external partners.
- Strong budgeting and commercial acumen.
- Accomplished in Agile methodologies.
- Self-challenging, able to influence and resilient in the face of change/challenge.
- Experience of healthcare or FS beneficial
- Proven and demonstrable experience of using data, metrics, and evidence to inform and drive decision making and change
- Experience in contributing to the success and delivery of KPIs/KRAs



Be Caring



Be Connected



Be Brave



Be Smart