

Stakeholder & Communities Engagement Manager

Public Health Isle of Man, Cabinet Office

What will you do?

This role offers a strategic opportunity to lead stakeholder and community engagement efforts that advance the Isle of Man's public health goals. The Stakeholder & Communities Engagement Manager will act as a connector between communities, voluntary organisations, government departments, and internal teams, fostering trust, inclusivity, and collaboration.

Key responsibilities include but not limited to:

- Leading engagement initiatives to improve population health and reduce inequalities.
- Promoting partnership working and open dialogue across diverse groups.
- Demonstrating integrity, adaptability, and a commitment to health equity.
- Communicating complex information clearly and tailoring messages to varied audiences.
- Providing visible leadership in high-profile or challenging situations.
- The post reports to the Head of Public Health Operations and Transformation and involves close collaboration with departmental heads and staff across Public Health.

What does that involve?

Stakeholder Engagement:

- Develop and embed a comprehensive engagement strategy aligned with the Public Health Isle of Man's strategy and objectives.
- Effectively map and manage stakeholders for Public Health Isle of Man in general, and in response to specific projects.
- Identify key audiences (e.g. vulnerable populations, young people, and older adults) and tailor engagement approaches accordingly.
- Monitor and evaluate the effectiveness of engagement activities and adjust strategies based on feedback and outcomes.
- Create and sustain a centralised stakeholder information system, ensuring it remains current and comprehensive.

Community Outreach:

- Build and maintain trusted relationships with community leaders and voluntary organisations.
- Facilitate co-production of health initiatives with community groups to ensure relevance, engagement and sustainability.
- Represent Public Health Isle of Man at community forums, events, and inter-agency meetings.

Programme Support:

- Support the rollout of public health campaigns (e.g. mental health awareness, smoking cessation, healthy eating) by coordinating outreach and engagement activities.
- Ensure that public health messages are accessible, culturally appropriate, and resonate with diverse communities.
- Gather community insights to inform programme design and delivery.

Communications and Public Relations:

- Monitor Parliamentary business including answers to Tynwald and Keys Questions, statements, speeches, reports and papers to ensure the Senior Management Team are sighted on relevant matters and aware of any areas of concern or issues.
- Oversee content development for Public Health website, newsletters, social media, and press releases.
- Organise public engagement opportunities using a wide range of methodologies to gather feedback on public health services and policies.
- Act as a spokesperson or liaison for public health engagement efforts when required.

Data-Informed Engagement:

- Use local health data and community intelligence to identify engagement priorities and measure impact.
- Produce reports and presentations summarising engagement outcomes and community feedback.
- Contribute to needs assessments and health equity audits as required.

Policy and Strategy Input:

- Contribute to the development of public health policies and strategies by representing community perspectives and engagement insights.
- Ensure all engagement activities comply with Isle of Man Government policies, data protection regulations, and ethical standards.
- Maintain accurate records of engagement activities and report progress to relevant business owner.
- Capable of considering and interpreting legislation.

Leadership and management responsibilities

- The post holder will be the lead for all engagement work across Public Health Isle of Man, supporting staff across the organisation.
- The role may involve line management responsibilities.

What do you need to be successful in this role?

	Essential or Desirable	Method of Assessment
Credibility		
Degree in Public Health, Communications, Social Sciences, Health, Communications or related field or equivalent experience	E	CV/Interview
Familiarity with health inequalities and approaches to address them	D	CV/Interview
Ability to manage multiple projects and work collaboratively across public, private and third sectors.	E	CV/Interview
Experience in designing and evaluating engagement strategies.	D	CV/Interview
Evidence of successful management and delivery of complex projects and programmes of work to time, quality and budget	E	CV/Interview
Proven experience in stakeholder or community engagement, preferably in a health or public sector context	D	CV/Interview
Ability to identify objectives/key performance indicators, and measure progress against these	E	CV/Interview
Experience of devising and delivering against communications plans	E	CV/Interview
The ability to work inclusively and collaborate across teams and with a diverse range of stakeholders	E	CV/Interview
Addresses the issues	E	Interview
Is professional and credible	E	Interview
Capability		
Experience of communicating with a wide range of audiences and targeting communications to different stakeholders	E	CV/Interview
Ability to balance different demands and workloads	E	CV/Interview
Ability to produce expert level reports	E	CV/Interview
Excellent interpersonal skills with proven ability to influence, persuade and negotiate successfully and effectively at all levels in a complex environment	E	Interview
Excellent communications, including written skills, to influence and persuade at all levels and explain issues simply and compellingly to diverse audiences.	E	CV/Interview
Adaptable and able to work with flexibility	E	Interview
Evidence of effective planning and organisational skills, able to deliver project and programme objectives to deadlines and agreed quality,	E	CV/Interview

manage own work and the work of others and make effective decisions on priorities and adapt to change as required		
Computer literate with a good working knowledge of IT systems in particular Microsoft Office and graphic design applications	E	CV/Interview
Future focused	E	Interview
Good understanding of web development and design	D	Interview
Makes considered decisions	E	Interview
Encourages innovation and supports change	E	Interview
Character		
Able to work independently and use own initiative with little direction	E	Interview
Trust and is trusted	E	Interview
Has positive energy and drive	E	Interview
Inspires, motivates and empowers	E	Interview
Comfortable working with sensitive subject matter	E	Interview
Confident communicator	E	Interview
Other requirements		
Willing to undertake further training/education relevant to the role	E	Interview
Isle of Man Worker	D	Application
Satisfactory Police Checks	E	Pre-employment Checks

This document is intended to be a guide to the general scope of duties and not a fixed specification. This job description is subject to change and will be reviewed at regular intervals with the post holder. You may be expected to undertake any other duties appropriate to the grade.