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| Job Title | Copywriter/Content Creator |
| Business Unit | Central Services |
| Location | SOCOTEC House, Bretby |
| Reports to: | Marketing & Communications Director |
| Purpose | * As the department copywriter you will create engaging and inspirational copy for various platforms across SOCOTEC UK to support our business in presenting the brand and services in the best possible manner, while managing an efficient output of work and ensuring copy produced is in line with the brand and tone of voice guidelines |
| General  Responsibilities: | **Copywriting:**   * Produce all external copy on behalf of SOCOTEC UK including blogs, thought leadership content, whitepapers, news and case studies * Produce high quality technical content for on and offline channels * Build relationships with thought leaders to grow industry awareness * Maintain a keen understanding of industry trends affecting clients and make appropriate recommendations regarding content to support communications * Actively track for, and share, relevant news stories, marketing campaigns and opportunities * Monitor competitor communications and share with the team * Evaluate monthly communications activity   **Liaison:**   * Work collaboratively with the other members of the department and wider team * Build relationships with key internal customers * Build relationships with external suppliers * Manage internal customer expectations * Any other duties reasonably requested by the employer |
| Skills and Experience | This role would suit a candidate with a background in journalism or someone looking to move from agency to an inhouse team.  Essential skills and experience:   * Proven working experience as a Copywriter, Content Creator or Communications Manager * Proven track record of producing high quality technical content * Exceptional writing and editing skills * Solid experience with writing for different audiences and channels (on and offline) * Degree or equivalent in Marketing and Communications or a related discipline * Experience of working within the Construction, Infrastructure or Real Estate sectors an advantage |
| Mandatory Training | * SOCOTEC Online Health & Safety Training modules - paid for by the company * SOCOTEC Online HR Policies Awareness modules - paid for by the company |